

Terms and Conditions of Entry

"MGV Bugaboo Bee Special Edition Competition" (Promotion)

- 1) The promoter is The trustee for Taylor Trust trading as Mum's Grapevine Pty Ltd, Studio 1, 3C Vale St, St Kilda, 3182 (ABN: 93 759 198 495) (**Promoter**).
- 2) These terms and conditions of entry, including information on how to participate and prize details (**Terms**), apply to game of chance promotions conducted by the Promoter and entry into the promotion is deemed acceptance of these Terms.
- 3) All Entrants acknowledge that the Promoter can rely on these Terms even if the Promoter only learns of a person's ineligibility after the Promoter has awarded a Prize to the ineligible person. Return of a prize or payment of its equivalent value to the Promoter may be required by the Promoter if this occurs.
- 4) Entry is open to residents of Australia aged 18 years or over (excluding NSW) who are subscribed to the Mum's Grapevine Sales Alert Newsletter excluding:
 - a) management, employees, directors and contractors of the Promoter, its related bodies corporate, firms or companies associated with the promotion (including suppliers of prizes);
 - b) a spouse, de-facto spouse, parent, guardian, child or sibling of a person referred to in paragraph 4(a) of these Terms;
 - c) persons who have breached the terms and conditions of any promotion run by or on behalf of the Promoter;
 - d) persons who have won prizes with a singular or total value of \$2,000 and over from the Promoter in the last 12 months.

(**Eligible Entrants**). The persons referred to in paragraph 4(b) of these Terms includes natural and non-natural relations (in the opinion of the Promoter) and the Promoter is responsible for determining whether a person is an Eligible Entrant in its absolute discretion.
- 5) The Promotion commences on **2nd August 2013 at 00:01 pm** (AEST) and concludes on **31st August 2013 at 11:59 pm** (AEST) (**Promotion Period**).

HOW TO ENTER

- 6) Eligible Entrants must be or become a subscriber to Mum's Grapevine newsletters. To subscribe, visit www.mumsgrapevine.com.au and complete the subscription form including entering a valid email address and postcode. (**Subscriber**).
- 7) To be eligible to win a prize, Eligible Entrants must, during the Promotion Period, complete both of the following elements on the competition page at <http://www.thedailybuzz.com.au> (**Competition Page**).
 - a) Subscribe to the Mum's Grapevine Sale Alert newsletter at <http://www.mumsarapevine.com.au> (if not already subscribed).

b) 'Like' the Mum's Grapevine Facebook Page

(Mandatory Elements)

- 8) Following completion of the Mandatory Elements, the Eligible Entrant will be awarded with two (2) entries into the draw.
- 9) Eligible Entrants who have completed the Mandatory Elements, will get the opportunity to earn up to ten (10) extra entries (**Bonus Entries**) by referring friends to enter the competition. The Eligible Entrant can refer friends by sharing via the Rafflecopter widget found on the Competition (**Invitation**). For each Invitation that results in an Eligible Entry, the Eligible Entrant will receive one (1) extra entry into the draw.
- 10) To be eligible to claim a prize, Eligible Entrants must be Subscribers at the time of the prize being awarded. For the sake of clarity, Eligible Entrants who have unsubscribed from Mum's Grapevine newsletters are ineligible to claim the prize.
- 11) Incomplete entries or those that contain defamatory comments are ineligible to win.
- 12) The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. No responsibility will be taken for lost, late or misdirected entries. The Promoter does not warrant that the entry mechanism will be available at all times during the Promotion Period.
- 13) The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter the Promotion repeatedly is prohibited and will render entries submitted using such means invalid.
- 14) Any costs associated with accessing the Promotion website are the entrant's responsibility and are dependent on the internet service provider used. Eligible Entrants must submit their entries manually using an internet browser.

DRAWS & PRIZES

- 15) A random electronic prize draw will take place on **2nd September at 10am (AEST)** at Mum's Grapevine Studio 1, 3C Vale Street, St Kilda, VIC, 3182 (**Draw Location**) from all entries received during the Promotion Period (**Draw**).
- 16) The first valid entry drawn in the Draw will win a Bugaboo Bee in the special edition Bugaboo + Pendelton ® Spirit of the Peoples design plus matching woollen blanket valued at \$1,028 (**Prize**).
- 17) Winners will be notified by email within two days of the Prize Draw and their first initial, surname, suburb and State published on the relevant Competition Page within 28 days of the relevant Draw.
- 18) The total Prize pool is \$1,028 (inc. GST).

- 19) If the winner does not claim the Prize by **25th November 2013**, an unclaimed prize draw will take place at the Draw Location on that day at 2:00 pm (AEST) (**Re-Draw**). The Re-Draw winner, if any, will be notified by email and will be published on the Competition Page within 14 days of the draw.
- 20) The winner of the Re-Draw (if any) will be contacted within two days of the Re-Draw via email and their first initial, surname, suburb and State published on the relevant Entry Page within 28 days of the Re-Draw.
- 21) The prize will be delivered to the residential address as provided by the winner. The Promoter and their promotional partners are not responsible for any loss or damage in relation to the prize once it has been awarded.
- 22) Prizes are not transferable and not redeemable for cash. The prize winner is responsible for any expenses, fees and costs connected with the prizes that are not included in the prize descriptions. If for any reason a winner does not take an element of a prize then that element of the prize will be forfeited by the winner and cash will not be supplied in lieu of that element of the prize. The Promoter accepts no responsibility for any variation in prize value. If a prize or any element of a prize is unavailable for any reason, the Promoter may substitute for that prize or element of that prize another item of equal or higher value as determined by the Promoter, subject to the approval of the gaming authorities in each state and territory if required.

VERIFICATION

- 23) If requested by the Promoter, Eligible Entrants must produce, within the time requested by the Promoter at its absolute discretion appropriate photo identification or other documentation, required by the Promoter to verify their identity, age, eligibility to enter the Promotion and claim a Prize (if drawn) and compliance with these Terms; and
- 24) If the items required by the Promoter are not received or an entrant has not been verified to the satisfaction of the Promoter within the time period required by the Promoter, the entry(s) submitted by the entrant will be deemed as invalid. Prize will only be awarded following all validation and verification requirements of the Promoter being met to its satisfaction
- 25) The Promoter reserves the right to select alternate winner if it determines in its sole discretion that the winner does not adequately satisfy these terms and conditions.
- 26) Eligible Entrants may only enter in their own name.
- 27) The Promoter reserves the right to change the dates of the promotion if required. If for any reason the promotion is incapable of being run as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Promoter reserves the right in its absolute discretion to take any action that may be available to it, including cancelling, terminating, modifying or suspending the Promotion. Notice of any

changes to the promotion will be given at www.thedailybuzz.com.au/competitions/

- 28) Any Eligible Entrant who, in the opinion of the Promoter, tampers or interferes with the entry mechanism in any way, engages in any unlawful or improper conduct which jeopardises or is likely to jeopardise the fair or proper conduct of the Promotion, or who does not properly comply with the entry process, will be ineligible to receive a prize or enter further promotions run by the Promoter.
- 29) All entries become the property of the Promoter. Once submitted, your entry will not be returned to you. By entering the promotion, Eligible Entrants acknowledge that the Promoter is granted a worldwide, non-exclusive, irrevocable licence in perpetuity to reproduce, publish, adapt, communicate and broadcast all or part of their entry in any media for the purposes of this competition and inclusion in the Promoters products and marketing materials.
- 30) This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. We hereby release Facebook of any liability. You understand that you are providing your information to Mum's Grapevine and not to Facebook.
- 31) NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase or payment of any kind will not increase your chances of winning. This Promotion is not sponsored, endorsed or administered by, or associated with Facebook
- 32) The Promoter and its promotional partners will use the personal information contained in your entry to conduct the promotion, and award the prize. If you win a prize, the Promoter can use your name to credit you for your entry and for marketing purposes. The Promoter's privacy policy can be viewed at <http://www.mumsgrapevine.com.au/privacy.php> By entering this competition, entrants consent to the storage of their personal information on the Promoter's database and the Promoter may use this information for future competition and marketing purposes regarding its products, including contacting the entrant via electronic messaging. The Promoter is bound by the National Privacy Principles in the Privacy Act 1988. Entrants can request access to the personal information the Promoter holds about them by contacting the Promoter at their address stated in Clause 1 of these Terms.